

CONTEXT DATA!
GLOBAL DATA!
LOCAL DATA!



Infobel Social Places

THE BEST SOCIAL DATA WORLDWIDE
FOR MY PRODUCTS AND SERVICES

OUR SOLUTION

Acquire data on social points of interest

Infobel Social Places is the business and points of interest (social) database for global- and geo-search sites or for vertical sites.

Our added value

With a reliable database of more than 45 million social points of interest throughout the world, Infobel provides quality data updated on a daily, weekly or monthly basis.

All our businesses and points of interest are categorized into around forty social segments that include both rich and granular information, which gives a full view of a business' activity at a local level.

The ideal solution for:

- Research engines
- Local research sites
- Cartographic research sites
- Cartographic research sites Internet sites specialised in professional sectors, etc.

Data access:

- At Infobel via an XML API
- Delocalisation of data at client sites (for "company" data only)

Type of data:

- **Private**
Name + first name + address + telephone number/fax number + x, y coordinates
- **Company**
Name + address + professional categories + telephone number/fax number + x, y coordinates

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About Infobel : Kapitol is the publisher of Infobel products specializing in B2B and online services. With a global digital platform, Kapitol-Infobel publishes and continually updates a database of some 350 million telephone subscribers and 186 million businesses worldwide. Operating throughout the world, Kapitol-Infobel also offers numerous B2B solutions including a large range of products and services that allows customers to get or improve, use data for the purposes of publication, marketing, advertising, and other data purpose.



GET DATA