

CONTEXT DATA!
GLOBAL DATA!
LOCAL DATA!



Geotargeting

THE BEST DATA FOR MOBILE
PROSPECT ON

OUR SOLUTION

Use mobile target data for real time prospect

With Geotargeting, target mobile users in real time and direct them towards your customers' brands (web-to-store or mobile-to-store).

Our added value

Do you want to develop and monitor a qualitative marketing strategy? Geotargeting prioritizes a mobile-to-store approach and offers visitors a unique customer experience.

With geotargeting, you can now direct potential customers to a specific brand and identify sales opportunities nearby.

Features

- Identification of mobile phone users located with geographic coordinates (X,Y) (X,Y)
- Leaderboard
- Skyscraper
- IMU (Interactive Marketing Unit)
- The Pixel/Button
- AdWords

.....

About Infobel : Kapitool is the publisher of Infobel products specializing in B2B and online services. With a global digital platform, Kapitool-Infobel publishes and continually updates a database of some 350 million telephone subscribers and 186 million businesses worldwide. Operating throughout the world, Kapitool-Infobel also offers numerous B2B solutions including a large range of products and services that allows customers to get or improve, use data for the purposes of publication, marketing, advertising, and other data purpose.



USE BUSINESS AND RESIDENTIAL DATA